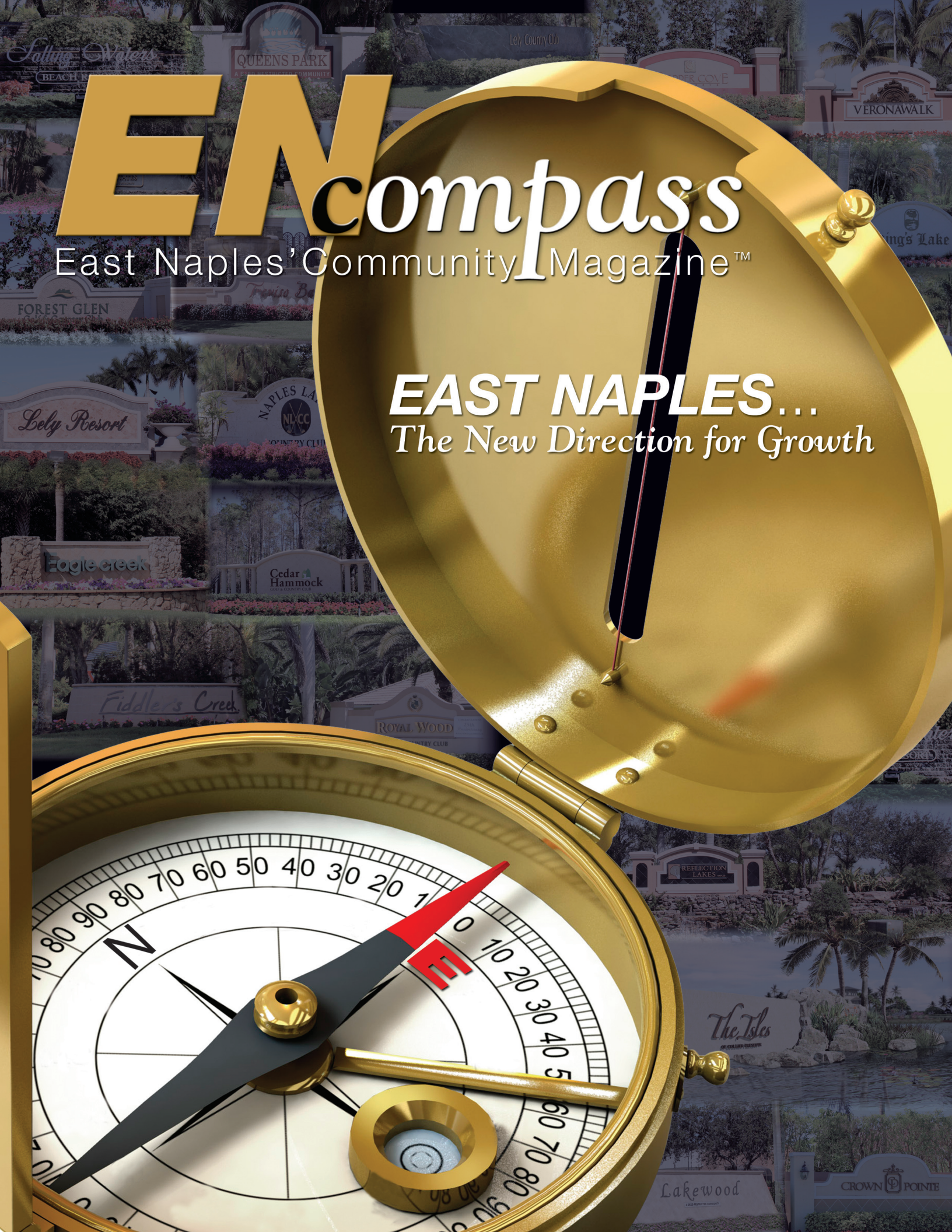
ENcompass

East Naples' Community Magazine™



IN THE MAIL AND ONLINE

ENcompass

East Naples' Community Magazine™

DIRECT MAILED TO HOMES IN LOCAL EAST NAPLES COMMUNITIES
IN ZIP CODES 34104, 34112, 34113, 34114 INCLUDING

Antilles • Azure • Cedar Hammock • Club Estates • Crown Pointe • Eagle Creek
Esplanade • Fiddler's Creek • Firano of Naples • Forest Glen • The Isles of Collier Preserve
King's Lake • Lely Country Club • Lely Golf Estates • Lely Resort • Madison Park
Manatee Cove • Naples Lakes • Naples Heritage • Naples Reserve • Queen's Park
Reflection Lakes • Royal Wood • Seychelles • Treviso Bay • VeronaWalk
Winding Cypress • Windstar

CURRENT ISSUES ONLINE at www.ENcompass-Magazine.com

***ENcompass* Online** increases your reach by cultivating our online resources.
The current issue of ***ENcompass***, as well as the previous 5 issues, will be posted online
as an easy to navigate flip book utilizing the latest technology enabling
our magazine to be viewed on Computers, Pads and SmartPhones.

AD DEPOT

Publishers of the Everglades City Area
Chamber of Commerce Publication

Publishers of Custom Publications for Bay Colony, Pelican Bay, Park Shore and The Colony

Ad Depot, Inc. has been designing and creating logos, brochures, presentation folders, maps and all types of advertising materials for accounts in Southwest Florida for over 25 years. Our account list has included such names as The Lutgert Companies, East Naples Civic & Commerce, Stock Development, Shula's Steak House, Wellness for Women, The Beach House of Naples, Medallion Medical, Rita's Italian Ice, Royal Palm Country Club, WCI and many more.

Published the Lely Resort Resident & Guest Guide magazine from 2010 to 2013 mailed to all the residents of Lely Resort.

Because of the growth in East Naples we saw the need for a more far reaching publication. The Lely Resort Resident and Guest Guide evolved into ENcompass Magazine in November of 2013. ENcompass is mailed to all the residents in 35 communities and growing.

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East Naples' Community Magazine™

CONTACT INFORMATION

Shirley Calhoun
239.435.9410 | addepot@earthlink.net
www.AdDepotInc.com

INFORMATION SHEET

ENcompass East Naples' Community Magazine™

ENcompass is the new community publication of East Naples, Florida. The mission of ***ENcompass*** is to keep residents informed about their community through a focus on events, activities, dining and shopping options, area attractions, organizations and people.

PUBLICATION SCHEDULE AND CONTENTS:

ENcompass is published five times per year:
January/February, March/April, May/June/July, August/September/October, November/December

HEADINGS:

ENjoy:
Articles about topics of interest, lifestyle, dining and things to do.

ENclaves:
Community Information and Statistics.

ENgage:
Local Business News.

ENlighten:
Important information and pertinent local stories.

ENrich:
Column about Community Association Law

ENtrepreneur:
Business Spotlight.

ENcounter:
Social events. See and be seen around East Naples!

ENhance:
Articles devoted to Education, Teaching and Learning.

ENvironment:
Articles about outside activities and places to visit.

ENcompass:
The East Naples' Community Magazine is mailed directly to 31,000± residences and businesses in East Naples. In addition, copies will be distributed to hotels and professional offices within the community. This gives the magazine a reach of over 65,000 readers.

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East Naples' Community Magazine™

EFFECTIVE JANUARY 1, 2024

RATES PER ISSUE

PREMIUM POSITIONS	(Must Run All 5 Issues)
BACK COVER	$2,995
INSIDE BACK COVER	$2,795
PAGE 3	$2,795
INSIDE FRONT COVER	$2,595

FREQUENCY	1 ISSUE	3 ISSUES	5 ISSUES	POLITICAL/NP
Double Page Spread	$4,195	$3,695	$3,295	$2,895
Full Page	$2,395	$2,195	$1,895	$1,695
2/3 Page	$1,995	$1,795	$1,395	$1,295
1/2 Page Island	$1,595	$1,395	$1,175	$1,075
1/2 Page Horizontal	$1,495	$1,295	$1,075	$975
1/3 Square	$1,075	$925	$825	$750
1/3 Vertical	$1,075	$925	$825	$750
1/4 Page	$895	$695	$595	$550
1/6 Page	$625	$495	$450	$425
1/8 Page	$475	$375	$300	$275

Prices are Per Issue. Five Time Contracts Must Run Five Consecutive Issues.
Rates are subject to change. Rates are non-commisionable.
Guaranteed Placement add 15%. Credit Card Transactions Receive a 3.5% Surcharge.

PUBLICATION DATES:	SPACE RESERVATION:	AD PRODUCTION DEADLINE:	CAMERA READY ADS:	EDITORIAL DEADLINE:
JAN/FEB 2024	NOV. 27, 2023	DEC. 1, 2023	DEC. 6, 2023	DEC. 1, 2023
MARCH/APRIL 2024	JAN. 29, 2024	FEB. 2, 2024	FEB. 7, 2024	FEB. 2, 2024
MAY/JUNE/JULY 2024	MAR. 25, 2024	MAR. 29, 2024	APRIL 5, 2024	MAR. 29, 2024
AUG/SEPT/OCT 2024	JUNE 26, 2024	JUNE 28, 2024	JULY 5, 2024	JUNE 28, 2024
NOV/DEC 2024	SEPT. 27, 2024	OCT. 2, 2024	OCT. 4, 2024	OCT. 2, 2024

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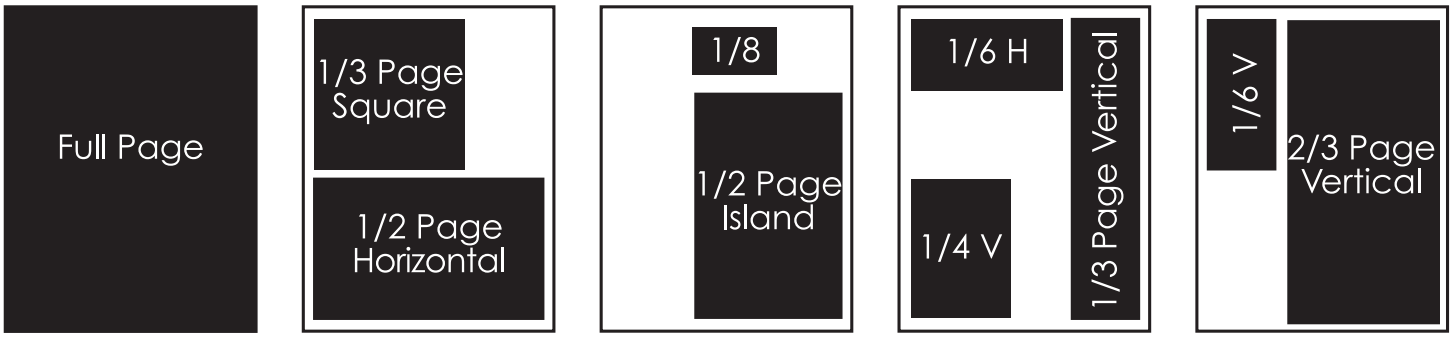
PRODUCTION SPECIFICATIONS



DIMENSIONS

DIMENSIONS	W	x	H
Trim Size (Full Page)	8.375"		10.875"
Bleed Size (Full Page)	8.625"		11.125"
2/3 Page Vertical	4.75"		9.5"
1/2 Page Horizontal	7.125"		4.6875"
1/2 Page Island	4.75"		7.125"
1/3 Page Vertical	2.25"		9.5"
1/3 Page Square	4.75"		4.6875"
1/4 Page Vertical	3.5"		4.6875"
1/6 Page Horizontal	4.75"		2.3125"
1/6 Page Vertical	2.25"		4.6875"
1/8 Business Card	3.5"		2"

CONSTRUCT ALL FULL PAGE ADS TO BLEED SIZE.
SPREADS SHOULD BE BUILT AS SINGLE PAGES.

MECHANICAL REQUIREMENTS

Publication Size: Bleed = 8.625" x 11.125"
Trim = 8.375" x 10.875" Keep all live matter a minimum of 3/8" in from trim.

CONTACT INFORMATION

Shirley Calhoun
239.435.9410 | addepot@earthlink.net
www.AdDepotInc.com

MATERIAL SPECIFICATIONS

Preferred File Format: PDF/X1a
PLEASE - NO PRINTERS MARKS ON PDF FILES.
PDF FILE SHOULD BE THE EXACT SIZE OF THE AD.
ALL FULL PAGES BUILT TO BLEED SIZE.
SPREADS BUILT AS INDIVIDUAL PAGES.

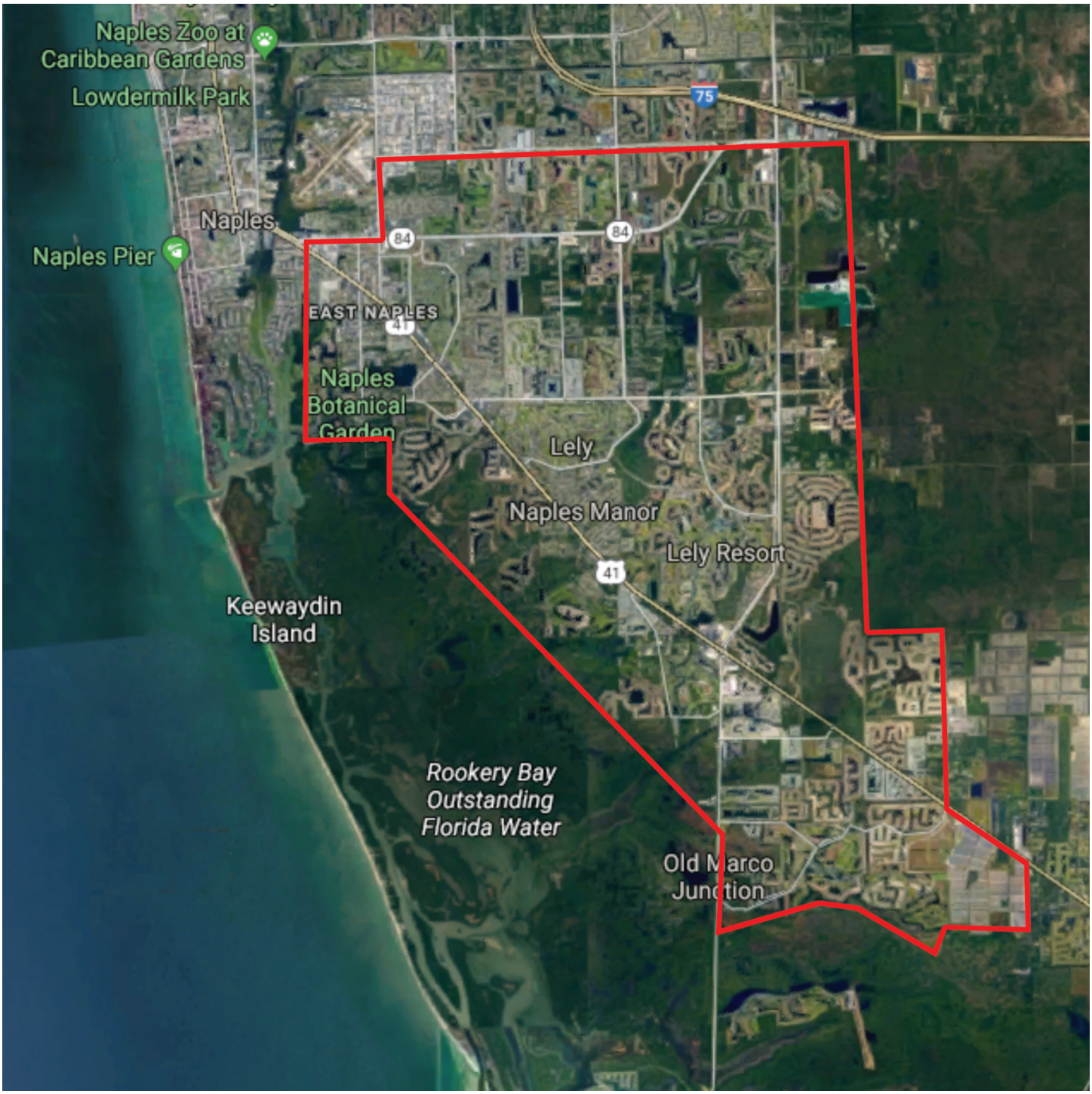
Graphics: Optimum resolution is 300DPI at 100% of final print size. All images must be converted to CMYK. Do not nest EPS files within other EPS files.

SENDING MATERIALS

Ship Materials to: Ad Depot
Production Department
8595 Collier Boulevard, Suite 107
Naples, FL 34114

CD: Please label disk with client name, art contact name, and phone number. Please include a hard copy of proof with cd.
Email: Files no larger than 9MB are accepted through email.

DISTRIBUTION MAP



Antilles • Azure • Cedar Hammock • Club Estates • Crown Pointe • Eagle Creek
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